

#v2lockdownlove SOCIAL MEDIA COMPETITION – TERMS AND CONDITIONS

1. Instructions on how to enter this competition form part of the conditions of entry. By participating, entrants agree to be bound by these conditions.
2. Entry is open to residents of Australia who have an account on Instagram, enabling them to submit an entry in accordance with details below. Employees and their immediate families of the Promoter, its agencies and venues/outlets associated with this competition are ineligible to enter.
3. The competition commences 12.01am 30th August 2021 and closes 11.59pm 30th September 2021. Weekly winners will be decided based on the entries received across the duration of the competition.

How to Enter

4. To enter, entrants must, during the Promotional Period:
 - Purchase any v2 product from the supermarket and cook up their v2 dish of choice and retain the receipt as proof of purchase
 - Log into their Instagram account
 - Post an original photo or video of their meal.
 - Include the tag @v2foodofficial
 - Include the hashtag #v2lockdownlove
 - Follow @v2foodofficial Instagram
 - Multiple entries are permitted, and entrants may resubmit their entry from a previous week if it did not win, however each must be individual qualifying purchases.
5. By submitting an entry, entrants warrant to the Promoter that:
 - their entry complies with the Submission Criteria;
 - they own all of the rights to the entry; and
 - their photo/video has not been entered into previous competitions, or won awards in the past or been published previously in any medium.
6. Entrants confirm and promise that their entry is original and does not infringe the intellectual property rights of any third party. Further, entrants agree that ownership of any intellectual property rights in their entry, is assigned to the Promoter without the payment of any further fee or compensation.
7. Entrants acknowledge that the Promoter may use their entry, during the Promotional Period and afterwards, in any manner the Promoter sees fit including to encourage others to enter the competition on Instagram.
8. Entrants acknowledge that any use of their entry by the Promoter during the Promotional Period does not constitute endorsement of their entry or guarantee that their entry will be shortlisted or will win a prize.

9. To the extent permitted by law, entrants unconditionally and irrevocably consent to any act or omission that would otherwise infringe any moral rights in their entry. Entrants warrant that they have the full authority to grant these rights.
10. Entrants agree that they are fully responsible for the photos and videos they submit. The Promoter shall not be liable in any way for such entry, to the full extent permitted by law. The Promoter may remove any photo/video from its websites / social media pages without notice for any reason whatsoever. Without limiting any other terms and conditions contained herein, entrants agree to indemnify and hold the Promoter, its affiliates and sub-licensees, harmless from any and all claims, damages, expenses, costs (including reasonable legal fees) and liabilities (including settlements), brought or asserted by any third party against the Promoter, its affiliates or sub-licensees, due to or arising out of the photos/videos submitted by an entrant or the Promoter's use thereof, or an entrant's conduct in connection with this promotion.
11. The promoter reserves the right to verify the validity of entries and to disqualify any entrant whom the promoter believes either has tampered with the entry process, or has submitted an entry otherwise than in accordance with these conditions of entry.

Submission Criteria

12. Entries made to the #v2lockdownlove promotion (Submissions) must:
 - Be original works and not infringe the intellectual property rights of any third party;
 - Not contain material that is, or that is deemed by the Promoter to be:
 1. unlawful or fraudulent;
 2. in breach of any intellectual property, privacy, publicity or other rights;
 3. offensive, defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, indecent, profane, abusive, harassing or threatening;
 4. objectionable with respect to race, religion, origin or gender;
 5. otherwise unsuitable for publication or display in Australia in any media.
 - Not contain any copyrighted works except those owned by the entrant and which the entrant has the right to use and assign ownership in to the Promoter (including copyrighted video, music, artwork or text) such that any copyright or other intellectual property rights in the entry may be assigned to the Promoter in accordance with the terms and conditions.
 - Not contain any elements, including without limitation, music, audio, speech/voiceovers, stills, images, video, supers, or any other material, unless it is entirely original, created by the entrant or a third party that has agreed to appear in the Submission, or have their material featured in the Submission in accordance with the terms and conditions, and to assign their ownership in their appearance or material to the Promoter without the payment of any fee or compensation;
 - Not contain any viruses or cause injury or harm to any person or animal;
 - Comply with:
 1. All relevant laws and regulations (including those relating to copyright, advertising, defamation, privacy, publicity and computer use);
 2. the Australian Association of National Advertisers Code of Ethics, Australian Association of National Advertisers Food & Beverages: Advertising & Marketing Communications Code and any other relevant Australian Association of National Advertiser Codes (available at <https://www.aana.com.au/codes.html>).

Promotional Period and Judging

13. All valid entries received during the Promotion Period will be reviewed by a panel of judges from the Promoter. This is a game of skill and chance plays no part in determining the winner. Each entry will be individually judged based on originality and creativity (“Judging Criteria”).
14. The entry deemed to be the most original and creative by the judging panel will be selected as the winning entries (Promotional Period)

The Prize

15. The prize pool consists of 5 x \$250 Woolworths Supermarkets Store eGift Card. Where the prize winner is not near a local Woolworths supermarket, a \$250 virtual mastercard will be awarded instead. This prize must be redeemed within 12 months of the winner being notified. The prize is not exchangeable, transferable or redeemable for cash. The prizes are allocated as below

Draw	Prize	Entries open	Entries Close	Draw Date	Publication Date
1	\$250 Woolworths eGift Card	30/08/21	05/09/21	06/09/21	06/09/21
2	\$250 Woolworths eGift Card	06/09/21	12/09/21	13/09/21	13/09/21
3	\$250 Woolworths eGift Card	13/09/21	19/09/21	20/09/21	20/09/21
4	\$250 Woolworths eGift Card	20/09/21	26/09/21	27/09/21	27/09/21
5	\$250 Woolworths eGift Card	27/09/21	30/09/21	01/10/21	01/10/21

16. The stated prize value is the recommended retail value (including GST) in Australia as provided by the supplier. The promoter accepts no responsibility for any variation in the value of the prize prior to acceptance by the winner. The promoter and its associated agencies and companies accept no responsibility for prizes unclaimed within 12 months of the winner being notified.

Notification of winner and verification of entrant

17. The winner will be notified via a post/reply/private message on Instagram – depending on the privacy settings the winner has stipulated for their account. The Promoter will request that the winner send the Promoter a private message with their name, email, and phone number for prize notifications.
18. The Promoter reserves the right to request verification of identity, residential address and any other information from entrants relevant to entry into or participation in this promotion. Verification is at the discretion of the Promoter, whose decision is final.
19. The Promoter reserves the right to disqualify any entrant or voter who provides false information, fails to provide information, conspires with others to gain an unfair advantage or

who is otherwise involved in, or benefits from in, any way in manipulating, interfering or tampering with this promotion.

20. If a winner does not claim the prize within 8 hours following the winner being notified via a post/reply/private message on Facebook, Instagram or Twitter, or is otherwise disqualified from the competition, the Promoter may assign the prize to the entry judged the next best entry in the competition, or withdraw the prize, and the winner will forfeit any and all rights in and to the prizes.
21. Prizes are not transferable and are not redeemable for cash. The judges' decision is final and binding – no correspondence will be entered into. The Promoter accepts no responsibility for late or misdirected entries or other communications. The Promoter assumes no responsibility for any failure to receive an entry or for inaccurate information or for any loss, damage or injury as a result of technical or telecommunications problems, including security breaches or viruses. If such problems arise, then the Promoter may modify, cancel, terminate or suspend the promotion.
22. If any prize becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize of equal or greater value.

General

23. Any costs associated with entering the competition and accessing the Instagram page are the responsibility of the entrant.
24. Entrants consent to the Promoter using their full name, as represented on their Instagram profile in the event that they are a winner in any media for an unlimited period of time without remuneration for the purpose of promoting this promotion (including any outcome) and/or promoting any products manufactured, distributed and/or supplied by the Promoter.
25. Entries, including the entrants' photos/videos, remain the property of the Promoter. Details from entries will be collected and used for the purposes of conducting this promotion (which may include disclosure to third parties for the purpose of processing and conducting the promotion) and for promotional purposes surrounding this promotion. By entering this promotion entrants consent to the use of their information as described and agree that the Promoter may use this information, or disclose it to other organisations that may use it, in any media for future promotional, marketing and publicity purposes without any further reference or payment to the entrant. Entrants can access and correct the personal information the Promoter holds about them by contacting the Promoter at hello@v2food.com
26. The Promoter may post any entry to the v2food Facebook page, Instagram or Twitter account or website to encourage ongoing entries. The Promoter may also use any entrant's photo/video as inspiration to potential new entrants and customers.
27. Each entrant acknowledges that this promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram. In participating in this promotion entrants are providing information to the Promoter and not to Facebook, Instagram or Twitter. To the extent permitted by law, each entrant releases Facebook and Instagram from any and all liability in relation to this promotion.